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KODAK PROFESSIONAL PORTRA 160VC Film

A Higher Color Paper Designed for Color-Managed Digital Systems.

- ◆ Designed for pro labs using color-managed digital exposure systems
- ◆ Increased color gamut
- ◆ Exceptional sharpness: type, graphics, images
- ◆ Brilliant image quality – print after print
- ◆ State-of-the-art paper emulsion technology for long-lasting prints
- ◆ Accurate flesh tones and more saturated colors

Available in 2008

## SUPRA ENDURA VC Digital Paper Digital Workflows

SUPRA ENDURA VC Digital Paper is optimized for printing in color-managed, short exposure, digital workflows. If your lab has an optical workflow, you should continue to use **KODAK PROFESSIONAL SUPRA ENDURA Paper**.

### Expanding the Color Gamut

With new SUPRA ENDURA VC Digital Paper, Kodak's research scientists were able to gain a significant increase in color by expanding the color gamut. In addition, text and graphics are sharper.

**This paper will now reproduce certain colors that were not possible before.**

- ◆ Enhance your current color position
- ◆ Maintain consistent, high-quality flesh-tone reproduction

SUPRA ENDURA VC Digital Paper also features improved 'digital fringing' performance. Prints will be sharper, and line and text reproduction will improve.

A 10-percent reduction in developer and bleach/fix replenishment rates translates into significant chemical cost savings.

The faster paper speed increases printer calibration robustness and decreases the power requirements from digital exposure devices.

KODAK PROFESSIONAL ENDURA Paper backprint visibly identifies it as a paper tailored for long-lasting, professional results



Backprint visibly identifies copyright protection.

Available in roll formats:

- ◆ Glossy (F)
- ◆ Matt (N)
- ◆ Lustre (E)
- ◆ Silk (Y)

Sizes and catalog numbers may differ from country to country. See your supplier of KODAK PROFESSIONAL Products.

## ENDURA Media

Our family of ENDURA Paper and Display Materials features state-of-the-art image stability, soft/smooth flesh-tone reproduction, process robustness, and enhanced highlight and shadow detail.



KODAK PROFESSIONAL SUPRA and PORTRA ENDURA Papers have set the industry standard for professional printing application, and now you'll see even richer, more vibrant colors with the latest ENDURA Paper.

For a professional paper that provides enhanced color, amazing quality, unsurpassed longevity, and exceptional durability, choose **SUPRA ENDURA VC Digital Paper**.